

BELL LAWRIE SCOTTISH SERIES 2004
“SCOTTISH SERIES RSL RADIO ADVERT FORM”

COMPANY NAME: -

DATE: - / /

ADDRESS: -

TEL. NO.: -

FAX. NO.: -

CONTACT NAME: -

E-MAIL: -

NATURE OF BUSINESS: -

KEY POINTS YOU WISH TO EXPRESS ABOUT YOUR BUSINESS: -

SLOGAN'S / CATCHPHRASES: -

Advertising rates: -
a>Recording of advert ready to broadcast including voice over = £ 40.00
b>Block cost for duration of series (5 Plays per day +2 free) = £100.00
c>Programme sponsorship (talk to your radio contact person) = £300.00

Media format note: - If you already have a recorded advert please supply this on a CD or Mini disc in a format of WAV or MP3 file.

Notes and outline conditions:

1>All advertisements and programming content will require to be within all OFCOM programme, advertising and sponsorship codes. A copy of these guidelines will be made available if required.

2>Its is a legal requirement for any Financial and Insurance related business to abide by the broadcasting laws associated with their business activities together with all OFCOM programme, advertising and sponsorship codes. A copy of these guidelines will be made available if required.

3>By law any political based broadcast advertisements on “Scottish Series Radio” require to be OFCOM approved due to broadcast licence restrictions.

4>”Scottish Series Radio” is broadcasting under a Restricted Service Licence (RSL) which is granted for the period of the series only, which is 27th May to 1st June 2004. A test transmission day may proceed this date.

IF YOU ARE UNABLE TO CONTACT THE PERSON THAT PROVIDED THIS FORM
PLEASE CALL IAN THOMSON ON 01389-762377